## BLAKELY SOKOLOFF TAYLOR &ZAFMAN LLP

A LIMITED LIABILITY PARTNERSHIP INCLUDING LAW CORPORATIONS

INTELLECTUAL PROPERTY LAW

OTHER OFFICES LOS ANGELES, CA CRANGE COUNTY / COSTA MESA, CA PORTLAND / LAKE OSWEGO, OR

TELEPHONE (408) 720-8300 FACSIMILE (408) 720-8383 1279 OAKMEAD PARKWAY SUNNYVALE, CA 94085-4040

RECEIVED SEATTLE/ KIRILAND, WA DEWER/ ENGLEWOOD, CO

BSTZ MAIL@BSTZ.COM WWW.BSTZ.COM CENTRAL FAX CENTER

NOV 0 8 2005

FACSIMII	FTD	ANSMITT	AT.	SHEET
PALSIMIL	. F. B. PK	AINDIVILL	AL	

Deliver To:	SMITH, Jeffrey	A		
Firm Name:	U.S. PATENT	TRADEMARK OF	FICE	
Fax Number:	571-273-8300		Telephone No.:	571-272-6763
From: Sheryl Suc	Holloway		Reg. No.: 37850	
Date: November	8, 2005		Time: 12:45 p.r	n. (PST)
BSTZ Matter No.	5186P002 - (Ob	lon # - 271036US)	Number of pages in	cluding cover sheet: 3
In Re Patent Applica	tion of:K	Ceith L. SHAFTEL,	et al.	
Application No.:	09/919,420			
Filed: July 31, 20	01			
		E PRODUCT PRICE	NG AND SELECTIO	N SYSTEM AND METHOD
Enclosed are the follow				
Utility Application (	pgs)	1 Month Pet	ition re Ext. of Time)	Resp. to Notice of Missing Parts ( pgs)
1.53 (b) Cont. Applicat	ion (pgs)	1 IDS & PTO 1449	(_pgs)	1 Transmittal Letter (_ pgs) (in duplicate)
1.53 (b) Divisional App	olication (pgs)	1 Issue Fee Transmi	ttal ( pgs)	Fee Transmittal ( pgs) (in duplicate)
1.53 (b) CIP Application	n ( pgs)	1 Notice of Appeal (	pgs)	Deposit Account Authorization
1.53 ½(d) RCA Transmit	tal ( pgs)	1 Petition re	(_ pgs)	X - Other: Authorization to Act in a
				Representative Capacity – 1 page
PCT Application (p	gs)	i Power of Attorney	(pgs)	X - Other: Change of Correspondence
				Address - 1 page
7 Provisional Application	n (pgs)	1 Declaration by Inv	entor(s) ( pgs)	Other:
1 Assignment & Cover S	iheet (pgs)	1 Supplemental Dec	laration (pgs)	1Other:
X Certificate of Transi	mission by Fax	1 Preliminary Amen	dment (pgs)	10ther:
I hereby certify that this en Date of Transmission	orrespondence is being November Les		d to the Patent and Trade	mark Office on:
	Signature	of person transphitti	ng paper)	

The documents accompanying this facsimile transmission contain information from the law firm of Blakely Sokoloff Taylor & Zafman LLP that is confidential or privileged. The information is intended to be for the use of the individual or entity named on this transmission sheet. If you are not the intended recipient, be aware that any disclosure, copying, distribution, or use of the contents of this faxed information is prohibited. If you have received this facsimile in error, please notify us by telephone immediately so that we can arrange for the retrieval of the original documents at no cost to you. If YOU EXPERIENCE ANY DIFFICULTY IN RECEIVING THE ABOVE PAGES, PLEASE CALL (408) 720-8300 AND ASK FOR THE OPERATOR NAMED ABOVE.

## RECEIVED CENTRAL FAX CENTER

NOV 0 8 2005

	AUTHORIZATION	TO ACT IN A REPRESENT	ATTESTE	
In re Ap	Discation of	74.00512741	ATTVE CAPACITY	
Applicat	SHAFTEL, et al.			
09/919,4	420			
Filed: July 31,	2001			
Title:				
Home	ONIC COMMERCE PRODUCT P	RICING AND SELECTION SYST	TEM AND METHOD	
710360	Docket No. S8	Art Unit: 3625		
The principle identification	practitioners named below are audipul concerned. Furthermore, the lifted application pursuant to 37 Ci	FR 1.34;	d have the authority to bind the e correspondence in the above-	
<del> </del>	Gregory J. Maier	e	Registration Number	
	Bradley D. Lytle		25,599	
	Stefan U. Koschmieder		40,073 50,238	
dnee of	a Power of Attorney to the above to have authority to aign a request on, a disclaimer, a power of attorney of the entire interest or an attorney of itioners should be executed and it	ey, or other document regulation the	datesa, a request for an express	
Thee of	the entire interest or an attorney of itioners should be executed and fi	ey, or other document requiring the frecord. If appropriate, a separalised in the United States Patent at	datesa, a request for an express	
inee of	the entire interest or an attorney of itioners should be executed and fi	ey, or other document regulation the	datesa, a request for an express	
inee of	the entire interest or an attorney of itioners should be executed and it	ey, or other document requiring the frecord. If appropriate, a separalised in the United States Patent at TURE of Practitioner of Record	datesa, a request for an express	
inee of	the entire interest or an attorney of itioners should be executed and it	ey, or other document requiring the frecord. If appropriate, a separalised in the United States Patent at	dieso, a request for an express	